

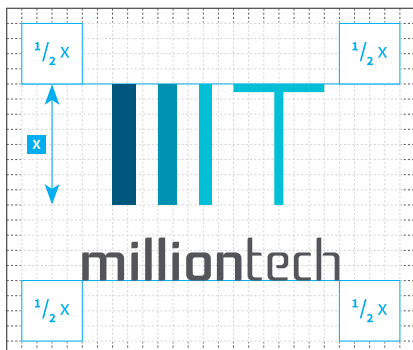
Pantone

Master Logo artwork with transparent clear space border located on LOGO LAYER
(You may see the clear space border in "outline mode")

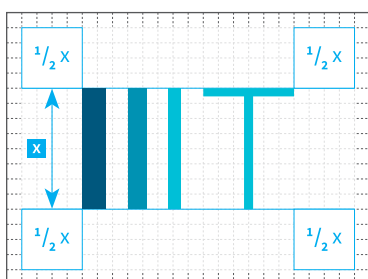
A PRIMARY LOGO



B SECONDARY LOGO



C STAND-ALONE LOGOMARK



 **Pantone**
PMS 308

 **Pantone**
PMS 632

 **Pantone**
PMS 3115

 **Pantone**
PMS Cool Gray 11

WHAT IS CLEAR SPACE

Clearspace provides breathing room to the logo and eliminates visual clutter (text, graphic elements or other logos) that can compete with logo legibility – thereby diminishing the effectiveness of the logo.

COMPUTATION

The safety area around the logo is equal to 50% of the 'x' height of the logomark on all four sides. (Clearspace = Height of logomark/2).

A. PRIMARY LOGO

Minimum Size: 20mm (W)

B. SECONDARY LOGO

Minimum Size: 12mm (W)

C. STAND-ALONE LOGOMARK

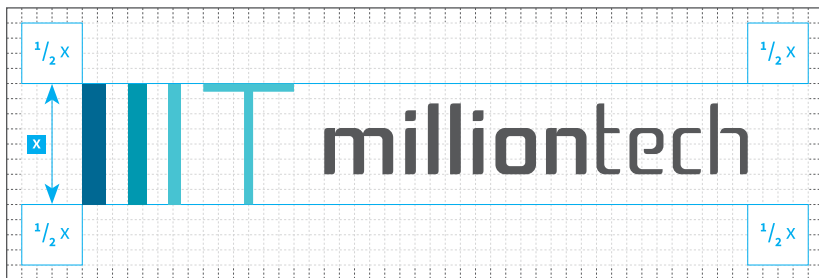
Minimum Size: 6mm (W)

CMYK

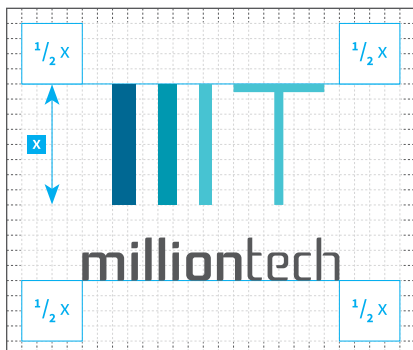
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A PRIMARY LOGO



B SECONDARY LOGO



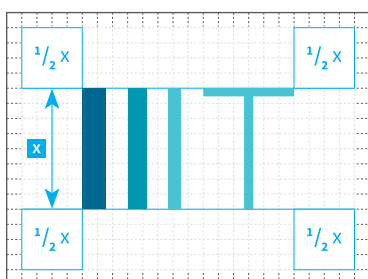
CMYK
C100 / M5 / Y0 / K47

CMYK
C100 / M15 / Y30 / K0

CMYK
C63 / M0 / Y18 / K0

CMYK
C0 / M0 / Y0 / K80

C STAND-ALONE LOGOMARK



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C. STAND-ALONE LOGOMARK

Minimum Size: 6mm (W)